

Message Text

UNCLASSIFIED

PAGE 01 NAHA 00220 141010Z

13

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 010504

R 140733Z MAY 74

FM AMCONSUL NAHA

TO USDA, WASH, D. C. UNN

INFO SECSTATE WASHDC 1396

AMEMBASSY TOKYO 822

UNCLASSIFIED NAHA 220

E.O. 11652 N/A

TAGS: BEXP JA BFOL

SUBJECT: AGRIC TRADE OPP: FOOD PRODUCTS

1. 588/03/A007

2. 051474

3. H. COCHRAN

4. 588 JAPAN

5. DIA

6. A. REPLY TO --

6. B. MR. E. SAKIHARA, PRESIDENT

6. C. SAKIHARA TRADING CO.

P.O. BOX 120, URASOE, OKINAWA, JAPAN

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7. CABLE: SAKIURASOE, JAPAN TEL: 0988-772508

8. CO. REF. BANK OF OKINAWA, URASOE BRANCH, URASOE CITY, OKINAWA, JAPAN

9. 104-11 DIRECT SALE AND REPRESENTATION 9.A. DISTRIBUTORSHIP

10. DESCRIPTION

2035215-0000. PICKLES, SWEET, 500 CASES OF 24/12 OZ. SIZE, AND 500 CS OF 24/22 OZ.

2035233-0000. GHERKINS, SWEET, 500 CS OF 24/12 OZ. AND 500 CS OF 24/22 OZ.

2035311-0000. PREPARED MUSTARD, SUCH AS FRENCH'S, 500 CS OF 48/6 OZ., 200 CS OF 48/9 OZ., 500 CS OF 4/1 GAL.

2035351-0000. WORCESTERSHIRE SAUCE, SUCH AS FRENCH'S, 200 CS OF 12/10 OZ.

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2035351-0000. HOT SAUCE, SUCH AS CRYSTAL BRAND, 500 CS OF 24/3

OZ. AND 500 CS OF 24/6 OZ.

2046033-0000. LAUNDRY STARCH, CORN,OR

2046041-0000. LAUNDRY STARCH, POTATOE, OR

2046043-0000. LAUNDRY STARCH, OTHER, SUCH AS ARGO LAUNDRY STARCH,
1,000 CS OF 24/12 OZ.

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QUOTE C&F C 3 NAHA, OKINAWA. BUYER ESTIMATES ANNUAL SALES AT
ABOUT FIVE TIMES ABOVE QUANTITIES, MARKETING TERRITORY IS OKINAWA
(POP. 1.3 MILLION PLUS OVER ONE MILLION TOURISTS). FIRM IS IMPORTER,
AGENT, DISTRIBUTOR FOR SEVERAL U. S. GROCERY PRODUCTS AND IS ONE OF
LARGEST MEAT AND CONFECTIONERIES IMPORTERS ON OKINAWA. ANNUAL SALES
VOLUME REPORTED TO BE OVER \$500,000. FIRM'S PRINCIPALS HAVE OVER 30
YEARS COMBINED EXPERIENCE IN IMPORTING U.S. FOODSTUFFS WITH JAPANESE
OFFICES OF WILBUR-ELLIS AND CONNELL BROS.

SYLVESTER

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NNN

Message Attributes

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